



# Embassy of Japan

## Press Release

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March 25, 2010

### **Bangladeshi students enjoyed soccer with Japanese Heart-full Club**

Heart-full Club of Urawa Reds held “Heart-full Soccer in Bangladesh” on 24<sup>th</sup> March, 2010. With the objective to create healthy mind and to teach the joy of playing, a Japanese delegation consisting of 5 soccer coaches conducted soccer sessions with Bangladeshi primary school students in Dohar on March 24. Presentation Ceremony of Friends of the United Nations Asia-Pacific (FOUNAP) and Urawa Reds to Bangladesh was held at Modhurkhola High School on March 24 in presence of Dohar Upozila Chairman Mr. Rahman.

With this tour, the concept of Heart-full Club that was established in 2003, was put into practice as the grass-root international exchange in Asia. So far, the Heart-full Club held sessions in 12 countries and enjoyed football with approximately 3,600 children.

‘Heart-full Soccer’ in Bangladesh was organized by Urawa Reds in cooperation with FOUNAP and with the support from Embassy of Japan in Bangladesh, Japanese Society in Dhaka, Japanese School Dhaka, Bangladesh Foreign Ministry, Japan Bangladesh Cultural Foundation and sponsored by Mitsubishi Corporation.

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